

Purpose

- ❑ Identify implementable opportunities
- ❑ Increase the health of the workforce
- ❑ Employer-driven initiatives to change employee, provider, and insurer incentives toward health and disease management

Methodology

- ❑ Facilitate claims and clinical data analysis to identify best practices
- ❑ Identify implementable strategies to change employee behavior toward health
- ❑ Identify implementable strategies to change provider behavior to focus on health
- ❑ Create and communicate to the market attributes of a Value-Based Insurance Product for purchase by employer groups

Fortune 500 participation