

# Supply Chain Management



## Executive Summary

- ❑ Designer, marketer and distributor of innovative, action sports-inspired products targeted to youth market
- ❑ Wheeled-footwear is the primary patent that incorporates a stealth, removable wheel in the heel

## Challenges

- ❑ Provide a roadmap and initiate the journey to entitled supply chain performance enabled by technology
- ❑ Identify the process barriers that prevent client from meeting customer expectations for on time delivery (OTD)
- ❑ Develop and install measurements that will drive improvement in critical supply chain sub-processes

## Results

- ❑ Recaptured \$3M (10%) of projected lost sales
- ❑ Recaptured \$1.355M of gross profit
- ❑ Realized a 9:1 ROI for 2007

*“Your focused efforts and structured plan allowed us to drill down on many areas of inefficiency for a rapidly growing company...your approach helped us to concentrate on what was most important and has given us a plan of attack for the future.” –CFO, Manufacturing Client*