

Lighting Manufacturer: Time to Market



Executive Summary

- ❑ One of the world's leading producers of household, industrial, and automotive lamps

Challenges

- ❑ Constantly bring innovative new products to market
- ❑ Increase speed in responding to market needs:
 - ✓ In Product Development
 - ✓ In Equipment Engineering where systems for the manufacture of new products are developed

Results

- ❑ Product Development cycle time down from 34 months to under 24
- ❑ Cycle time in Equipment Engineering reduced by 30%
- ❑ Time to market improved by 40%
- ❑ On-time delivery up from 50% to 90%
- ❑ Product first pass yield improved from 70% to in excess of 95%

“We changed our culture, processes and paradigms resulting in performance that was well beyond our initial beliefs” –COO