

National Health Care Think Tank



Executive Summary

- ❑ Urgent need for US corporations to promote healthy, productive workforce
- ❑ Long-term competitiveness of US companies at stake
- ❑ Think tank called upon Thomas Group for assistance

Results

- ❑ Thomas Group change agents worked with think tank to develop employer-based initiatives they could incorporate as part of their health insurance benefit programs
- ❑ Think tank published book that provides roadmap to elevating employee health as an integral part of human capital asset management strategy

Solutions

- ❑ Identified attributes of model champion company (one that promotes healthy/productive workforce)
- ❑ Identified best practices for champion companies to follow
- ❑ Devised and implemented a method to measure cost and benefit of investing in a healthy and productive workforce