

Ultrasound Equipment Manufacturer



Challenges

- ❑ Profit margins declining
- ❑ Increasing rework
- ❑ High Inventories
- ❑ Long product development cycles

Executive Summary

- ❑ The world's largest supplier of premium ultrasound systems and the worldwide leader in the production and sale of general imaging systems
- ❑ To improve the efficiency of the organization by reducing design development cycle times, improving production yields, and driving profitability

Results

- ❑ Reduced make/market cycle time by 22%
- ❑ Reduced design/development cycle time by 22%
- ❑ Increased design/development productivity by 2500%
- ❑ Reduced cash tied up by 71%
- ❑ Increased operating profit by 17%